

**Join us in 2017!**

8<sup>th</sup> Warsaw Book Fair  
18–21 May 2017  
PGE Narodowy Stadium in Warsaw, Poland



Targi Książki

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**Contact us**

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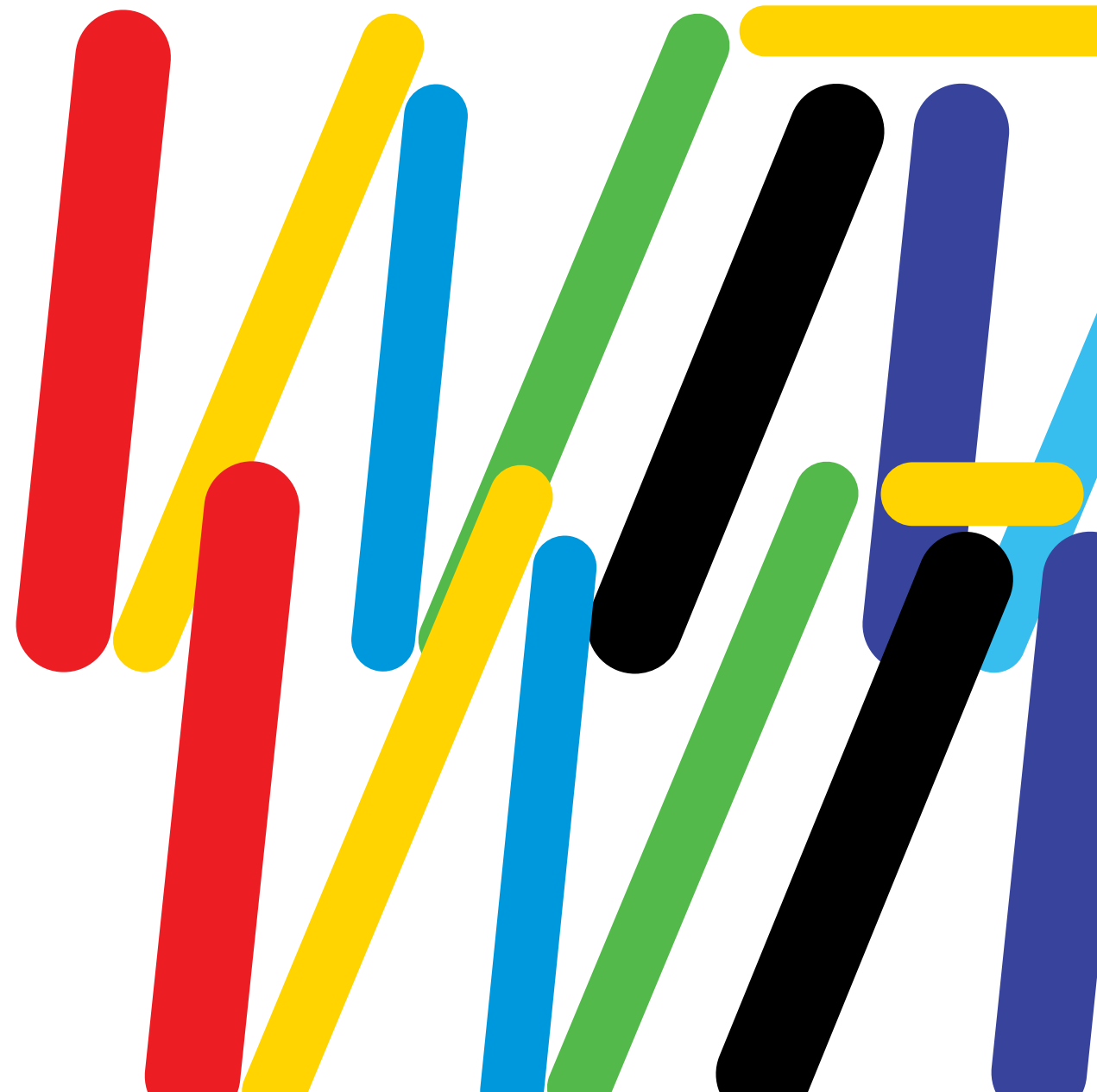
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## Targi Książki sp. z o.o. – organizer of the Warsaw Book Fair and promoter of reading in Poland

The Warsaw Book Fair is a leading international fair event held annually in Poland since 2010, but the tradition of organizing international book fairs in Warsaw in May dates back to 1950s.

The organizer – Targi Książki sp. z o.o. is a company established by a group of prominent Polish publishers and a Warsaw-based fair organizer – Murator EXPO. Apart from the Warsaw Book Fair the company Targi Książki co-organizes the Silesian Book Fair in Katowice and regional book festivals in Gdynia and Szczecin.

In the Polish market we stand out due to:

- a combination of many years of experience in organizing fairs with a strong knowledge of the needs of the book market
- the ability to create events with a solid business potential, well received among the general public and the media



## Warsaw Book Fair 2016 – facts & figures

- Hungary – Guest of Honour  
Barcelona and Catalan Literature – Special Guest
- **815 exhibitors** from **25 countries**
- More than **70 000 visitors** in 4 days
- **1 017 eminent authors** from Poland and abroad
- **1 500 events** organized for visitors and publishing professionals: meetings with authors, seminars, presentations, conferences, workshops, exhibitions and animations
- Nearly **2 000 media releases**

## Advantages & unique benefits



- Several dozen years of May book fairs in Warsaw
- Majority of well-known Polish publishers, authors and literary agents and huge audience
- Strong international aspect – exhibitors and visitors from more than 20 countries
- A rich programme of accompanying events for readers and representatives of the publishing, bookselling and printing industry, e.g. Science and Academic Book Day, Comic Book Warsaw Festival, Literary Festival for Children, 25 prestigious nominations, competitions and award ceremonies
- Unconventional, highly attractive fair venue – PGE Narodowy – National Stadium in the very centre of the city
- Competitive prices for exhibitors

## Please feel invited to participate in the Warsaw Book Fair in 2017



It is a place where foreign partners and Polish publishers meet, a unique chance to establish and strengthen your business contacts. The Warsaw Book Fair is also an opportunity to effectively promote yourself in a meeting place of a broad representation of the whole market and the readers.

## Come to Warsaw

